



NORTHERN MIDLANDS COUNCIL

POLICY MANUAL

TOWN ENTRANCE STATEMENT

Originated Date: Adopted 17 August 2015 Min. No: 224/15

Amended Date/s: Reviewed 14 December 2020 – Min. No. 423/20

Applicable Legislation:

Objective To provide guidelines for acceptable design, location and development standards for entrance statements to the seven Northern Midlands Council townships.

Administration: Governance

Review Cycle/Date: Every 3 years. Next review 2023.

1. PURPOSE

It has been identified that the installation of a town entrance statement provides a sense of identity, place and belonging for the community of that town.

A town entrance statement is a structure to identify a town, constructed of stonework, metal and/or timber and located at the entrance of the town.

An entrance statement can be used to help define the character of a region.

2. LOCATION

An entrance statement is to be located as closely to the town boundary as possible, whilst giving consideration to the following:

- Topography;
- Line of sight from the road;
- Existing infrastructure;
- Speed limits; and
- Access (for maintenance purposes).

The entrance statement is to be designed to ensure vehicle and pedestrian sightlines are not compromised.

3. DESIGN AND MATERIALS

The type of structure and the material used for an entrance statement should take into consideration factors such as susceptibility to vandalism.

The following factors ought to be considered in the design of an entrance statement:

- Large, flat surfaces should be avoided;
- The design should be in keeping with, and sympathetic to any heritage features of the town (if applicable);
- Materials should be low maintenance and complimentary to the heritage features of the town (if applicable);
- Consideration should be given to lighting of the entrance statement using, where possible, solar power or low energy lighting systems.

4. PLANNING AND OTHER APPROVALS

The entrance statement design is to be compliant with any applicable planning and building requirements and approved by Council.

Where required, consultation is to be had, and approval sought from the State Government roads department.

Consultation and approval should also be sought from any other affected land owners and members of the community.

5. REVIEW

This Policy is to be reviewed every 3 years.