

# Northern Midlands Council Strategic Plan 2021–2027



The Strategic Plan updates the Northern Midlands Strategic Plan 2017-2027 following a review by Councillors and staff.

The plan focusses on the unique elements of the Northern Midlands, an enviable place to live, work and play.

The Plan is based upon four key priorities:

- 1 Lead:** Serve with honesty, integrity, innovation and pride
- 2 Progress:** Economic health and wealth – grow and prosper
- 3 People:** Cultural and society – a vibrant future that respects the past
- 4 Place:** Nurture our heritage environment

Each priority is supported by four strategic outcomes that describe what Council aims to achieve, and that are consistent with its vision.

Actions and projects to achieve these outcomes will be included in Council's Annual Plan. Performance measures will be included in the Annual Plan to enable Council to track its progress against each of the strategic outcomes.

The Annual Report, which is presented at the Council's Annual General Meeting, will provide the update as to how the strategic outcomes have been achieved throughout the year.

## Values

### HONEST Y

Treat all with honesty, respect and trust.

### INTEGRIT Y

Listen, learn and proactively deliver Council's vision.

### INNO VATION

Explore, expand and adapt to achieve a shared vision.

### PRIDE

Serve community with pride and energy.

## Vision

Northern Midlands is an enviable place to live, work and play. Connected communities enjoy safe, secure lives in beautiful historical towns and villages. Our clean, green agricultural products are globally valued. Local business and industry is strongly innovative and sustainable.

## Mission

### LEAD AND PROGRESS

#### Leadership

*Serve with honesty, integrity, innovation and pride.*

Council is committed to strong advocacy and community collaboration. Living responsibly within our means, through transparent financial planning and governance. Staff culture espouses integrity, honesty and pride.

#### Progression

*Nurture and support economic health and wealth. Economic health and wealth – grow and prosper.*

Our infrastructure growth builds capacity and economic sustainability. We support diverse, innovative, independent business and industry. We thrive with strong collaborative regional partnerships.

### PEOPLE AND PLACE

#### People

*Build a vibrant society that respects the past. Culture and society – a vibrant future that respects the past.*

Diverse towns and villages service a rural-based industry. Connectivity challenges are innovatively managed to unite disparate communities. Equitable delivery of quality assets, programs and services supports sustainability.

#### Place

*Nurture our heritage environment.*

We cherish the historical heritage of our culture and all its people. It is firmly embedded in planning for the future – an enviable place to live, work and play. We protect our environment and work with business and industry to protect inherent values.

# Lead

Serve with honesty, integrity, innovation and pride

## LEADERS WITH IMPACT

Strategic outcomes:

- 1.1 Council is connected to the community
- 1.2 Councillors serve with integrity and honesty
- 1.3 Management is efficient, proactive and responsible
- 1.4 Improve community assets responsibly and sustainably

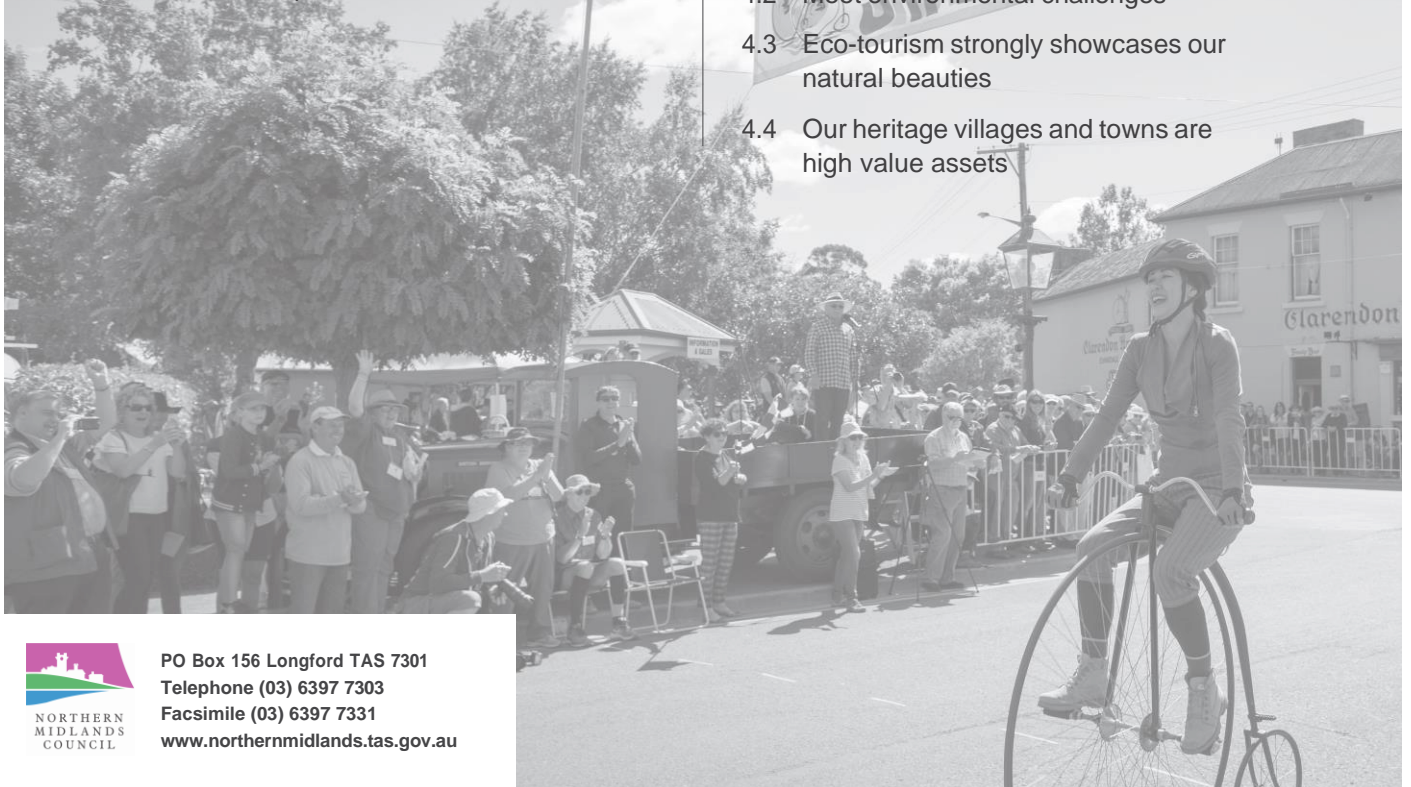
# People

Culture and society – a vibrant future that respects the past

## SENSE OF PLACE – SUSTAIN, PROTECT, PROGRESS

Strategic outcomes:

- 3.1 Sympathetic design respects historical architecture
- 3.2 Developments enhance existing cultural amenity
- 3.3 Public assets meet future lifestyle challenges
- 3.4 Towns are enviable places to visit, live and work



# Progress

Economic health and wealth – grow and prosper

## STRATEGIC PROJECT DELIVERY – BUILD CAPACITY FOR A HEALTHY WEALTHY FUTURE

Strategic outcomes:

- 2.1 Strategic, sustainable, infrastructure is progressive
- 2.2 Proactive engagement drives new enterprise
- 2.3 Collaborative partnerships attract key industries
- 2.4 Support and attract wealth-producing business and industry

# Place

Nurture our heritage environment

## ENVIRONMENT – CHERISH, SUSTAIN OUR LANDSCAPES AND PRESERVE, PROTECT OUR BUILT HERITAGE FOR TOMORROW

Strategic outcomes:

- 4.1 Cherish and sustain our landscape
- 4.2 Meet environmental challenges
- 4.3 Eco-tourism strongly showcases our natural beauties
- 4.4 Our heritage villages and towns are high value assets



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# Schedule of Strategic Projects

## Lead

Serve with honesty, integrity, innovation and pride

- Annual Budget and Quarterly Reviews
- Asset Management Plan – Annual Review
- Best Business Practice, Governance & Compliance
- Customer Service Standards/Charter
- Elected Members Development & Annual Plans
- Emergency Management Plan (includes Social Recovery Plan)
- Information Technology Upgrade Program
- *Integrated Priority Projects Plan*
- Local Government Reform
- Media & Marketing
- People & Culture Plan
- Workplace Health & Safety Action Plan – Annual Review

## People

Culture and society – a vibrant future that respects the past

- Cohesive Communities & Communities at Risk Plan
- Disability Action Plan
- Discrimination Strategy
- Family Violence Strategy
- Longford Road Safety Park
- *Municipal Shared Pathways Program (including pathways within & between towns)*
- Northern Midlands Community House
- Positive Ageing Strategy
- Ross Recreation Ground Master Plan
- Supporting Employment Programs
- Supporting Health & Education Programs
- Supporting Sport & Recreation Programs
- *Swimming Pool Strategy – Covering of Campbell Town & Cressy Swimming Pools*
- Youth Strategy
- *Implementation of Final Stages*
  - *Campbell Town War Memorial Oval Precinct Development Plan*
  - *Cressy Recreation Ground Master Plan*
  - *Cressy Swimming Pool Master Plan*
  - *Evandale Morven Park Master Plan*
  - *Longford Recreation Ground Master Plan*

*Items included in Integrated Priority Projects Plan*

## Progress

Economic health and wealth – grow and prosper

- *Ben Lomond – Ski Field Redevelopment & 12-month Tourism Development*
- *Campbell Town CBD Urban Design & Traffic Management Strategy*
- Campbell Town (King Street) Short Term Accommodation Master Plan & Business Case
- *Campbell Town – Town Hall Sale/Lease*
- Economic Development Framework/Master Plan (including Tourism)
- Lake Leake Amenities Upgrade Project
- *Longford Motor Sport Museum*
- Longford Racecourse Master Plan & Area Review
- *Longford Urban Design Strategy*
- Municipal Stormwater Management Plans
- *Municipal Subdivisions Infrastructure Upgrade Program (including Ridgeside Lane)*
- Nile Road Upgrade
- Northern Midlands Rural Processing Centre
- Perth Community & Recreation Centre and Primary School Integrated Master Plan
- Perth Early Learning/Child Care Centre Redevelopment
- *Perth Main Street Upgrade*
- *Perth Sports Precinct & Community Centre Concept Master Plan*
- Perth Structure Plan
- Re-Assign Project
- *TRANSLink Precinct*
- *Underground Power – Evandale, Longford & Perth*

## Place

Nurture our heritage environment

- Climate Change Emergency Strategy & Action Plan
- *Conara Park Upgrade*
- *Cressy Park Redevelopment*
- Honeysuckle Banks, Evandale, Master Plan
- Land Use & Development Strategy
- Longford Expansion Strategy
- Longford Levee Walkway & Viewing Platform
- *Municipal Tree Planting Program*
- Natural Resource Management Program Collaboration
- North Perth Low Density Land Strategy
- Sense of Place Planning – All Villages & Towns
- *Sheepwash Creek WSUD Open Space Corridor & Associated Open Space Plan*
- *South Esk River Parklands Master Plan*
- Tasmanian Planning Scheme Integration
- Waste Management Plan Review
- Weed Managements Strategy & Action Plan – Council Assets