



NORTHERN
MIDLANDS
COUNCIL

Choose the
Scenic
Route



Picture: Fiona Carter

Welcome to the Northern Midlands, one of the largest and most diverse municipalities in Tasmania

From paddock to town



CONNECTED FUTURES: Building drought resilience through local stories..

Free community
workshops
Light lunch included
Everyone
welcome

FREE COMMUNITY WORKSHOPS – SHARE YOUR STORY

These workshops will be welcoming, practical sessions where community members can talk openly about drought impacts and what resilience looks like for the future of our region.

CAMPBELL TOWN WORKSHOP

10.30am–1.30pm (light lunch included)
Saturday, 16 May 2026
The Guide Hall
75–77 King Street, Campbell Town
Register now: www.trybooking.com/DKYME

LONGFORD WORKSHOP

10.30am–1.30pm (light lunch included)
Saturday, 23 May 2026
Longford Memorial Hall
55 Wellington Street, Longford
Register now: <https://www.trybooking.com/DKYMI>

Or share your stories any time: Email gordon.williams@nmba.asn.au or phone 0402 636 769.

Drought stories that strengthen us all

DROUGHT is becoming a more frequent and unavoidable part of life in Tasmania.

As our climate changes and weather patterns become more extreme, our region is likely to face longer dry periods and more challenging seasons.

While drought is often spoken about in relation to farms and paddocks, the reality is that every one of us feels its effects. When rainfall is unreliable or water becomes scarce, the impacts ripple outward – touching local businesses, community organisations, households, tourism, supply chains, recreation and town amenity, and even the way we connect with one another.

Rising prices, reduced local spending, pressure on small businesses, constraints on services and shifts in employment can all stem from prolonged dry conditions.

Recognising these broader impacts, the Northern Midlands Business Association (NMBA), on behalf of the Northern Midlands Council, is launching *From Paddock to Town: Stories of Strength and Resilience* – a community-led project that brings together farmers, business owners, community groups and residents

to explore how drought has touched different parts of life across our region, and how people have adapted, supported each other, and found resilience in unexpected places.

Your story matters

We want to hear from you – whether your experience is big or small, personal or professional. You might share:

- How drought has affected your workplace, business, community group, household or wellbeing;
- Decisions you've had to make during challenging dry periods;
- Ways you've adapted, supported others, or found support yourself;
- Ideas or lessons that could help our region prepare for the future.

Some stories may also be recorded on video and shared publicly with your permission, helping build a clearer picture of what drought really feels like across our towns and communities – not just on farms.

Why we're doing this

As part of this project, NMBA and Council will also develop information and visual resources that capture local experiences and practical insights – creating long-term community assets to help residents, businesses and organisations understand drought impacts, plan ahead and build resilience together.



Northern Midlands
BUSINESS ASSOCIATION INC.

WEBSITE

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CONTACT US

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OPENING HOURS

Monday-Friday
8.45am-4.30pm