

# THE NORTHERN MIDLANDS - CHOOSE THE SCENIC ROUTE

Discover the heart of Tasmania on a scenic journey, weaving through charming heritage towns, natural landscapes, rich pastoral lands and vibrant communities. Each area offering its own unique events and attractions. Whether you are drawn to art, nature, history, adventure, or food, this journey offers countless moments to explore, savour, and remember.

## LONGFORD

*Heritage, flowers, & celebrations*



Longford boasts stunning Georgian architecture, tranquil riverside walks, and a vibrant community spirit. Known for its motorsport history, the town also celebrates floral beauty and heritage. Home to Woolmers and Brickendon, a UNESCO World Heritage site.

### Annual Highlights:

- Longford Blooms & Open Gardens Festival
- Scots Day Oot
- Longford Show
- The Longford Jazz Festival
- GoatFest
- New Year's Day Picnic Races – Longford Cup

## PERTH *Flavours to savour*



Located just south of Western Junction, Perth features peaceful river walking trails, cozy and family-friendly parks. Food aficionados can enjoy tasty fare including locally produced honey, cheese, whisky, and more.

### Local Events:

- Perth Township Christmas Lights
- Riverside walks & water activities

## EVANDALE *A cultural delight*

This beautifully preserved Georgian village is a must-visit with a delightful streetscape, offering a vibrant arts scene, and cultural events throughout the year.

### Key Events:

- National Penny Farthing Championships
- The Verandah Music Festival (biannual)
- Glover Art Exhibition (Tasmanian landscape art)
- Steam and Rail Festival
- Popular Sunday Country Market

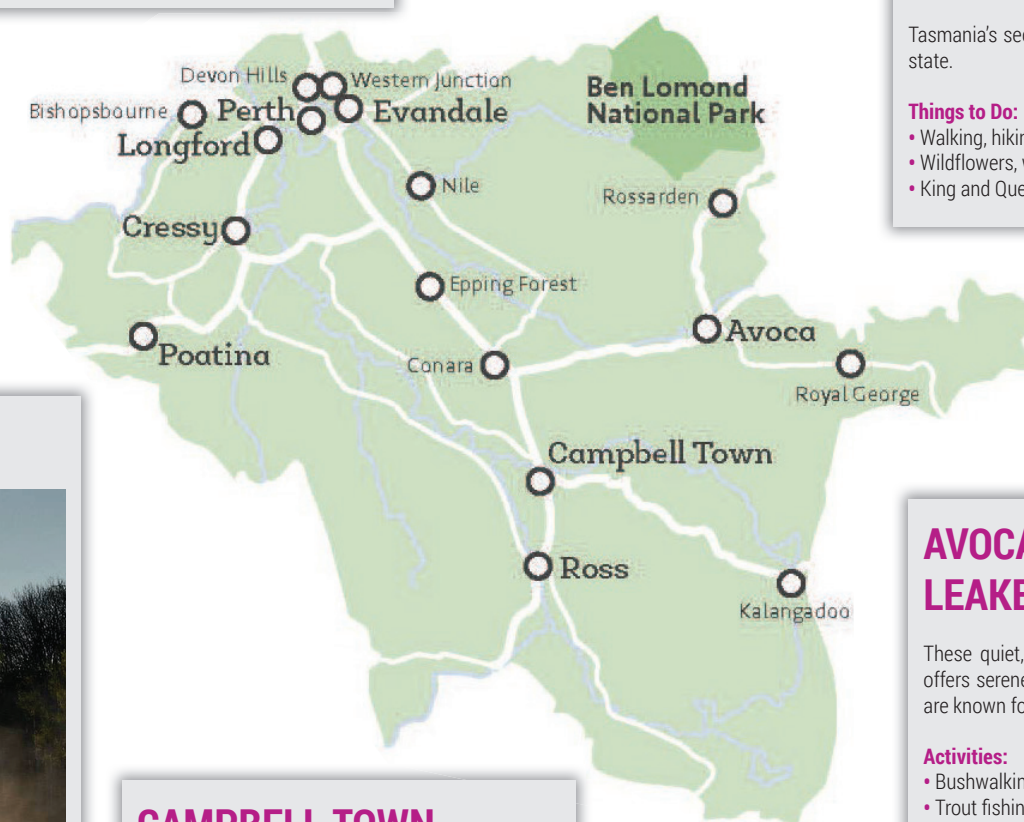


## BEN LOMOND NATIONAL PARK *Wilderness*

Tasmania's second highest peak and largest single Alpine area in the state.

### Things to Do:

- Walking, hiking, rock climbing, and skiing (seasonal)
- Wildflowers, wildlife, & wild views
- King and Queen of the Mountain cycling event



## CRESSY *Fishing paradise*



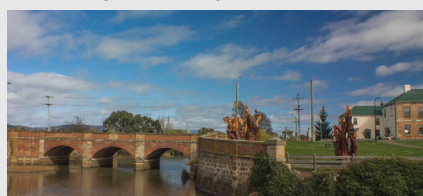
Surrounded by fertile farmland and framed by the majestic Great Western Tiers, Cressy is a haven for trout anglers. Grab a tasty treat from the renowned bakery before you hit the riverbanks.

### Things to Do:

- Trout fishing in nearby rivers
- Cressy Trout Expo

## CAMPBELL TOWN

*A living history*



Home to Tasmania's oldest brick structure, the Red Bridge, Campbell Town offers heritage trails and the iconic Convict Brick Trail, which honours the stories of transported convicts.

### Key Events:

- Campbell Town Show: Australia's longest-running agricultural show
- Regular artisan exhibitions

## AVOCA, ROSSARDEN & LAKE LEAKE *Nature's retreats*

These quiet, scenic locations are perfect for nature lovers. Avoca offers serene farming landscapes, while Rossarden and Lake Leake are known for spectacular wilderness views and outdoor recreation.

### Activities:

- Bushwalking and birdwatching
- Trout fishing at Lake Leake
- Exploring the Eastern Tiers

## ROSS *A historic gem*



Start your journey in Ross, known for its convict-built sandstone bridge and rich colonial heritage. Discover stories in the history and wool museums at the Tasmanian Wool Centre. Enjoy a stroll along the river and explore the Ross Female Factory Historic Site. Indulge in a treat from the renowned bakeries. Enjoy the evening dark skies as this is a great spot for Aurora chasers.

**Key Event:** Picnic in Ross each autumn

## CONTACT US

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## ADDRESS

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## OPENING HOURS

Monday - Friday  
8:45am - 4:30pm

