

# HONOURING THE PAST, WELCOMING THE FUTURE:

Homes, playground and roads for a more connected region.

## ANZAC DAY

Council offices will be closed on ANZAC Day, Friday 25 April.

There are 11 ANZAC services across eight venues in the Northern Midlands. Details can be found on the Council's facebook page or online calendar: [northernmidlands.tas.gov.au/calendar](https://northernmidlands.tas.gov.au/calendar)

## STRENGTHENING COMMUNITIES THROUGH GROWTH & INVESTMENT

The Northern Midlands Council continues to invest in infrastructure, community services, and sustainable development to support its growing population and ensure the region remains a desirable place to live, work, and visit. With a municipal area covering 5,130 square kilometres—from Liffey Bluff in the west to Mount St John in the east—Council is responsible for maintaining an extensive network of roads, bridges, community facilities, and recreational spaces that serve its residents and businesses.

### POPULATION GROWTH AND REGIONAL DEVELOPMENT

Over the past two decades, the Northern Midlands has experienced a 20% population increase, with the 2021 Census recording 13,745 residents. Much of this growth has been concentrated in the 'top end' of the municipality, particularly in Longford, Perth, and Evandale, where approximately 60% of the population resides in just 5% of the total land area.

The region's strategic location—offering affordable country living within easy access to Launceston, the airport, and the TRANSLink commercial hub—has made it an attractive destination for young families and businesses alike. However, sustainable growth requires more than just new housing. Council recognizes the need for accompanying investment in local infrastructure, amenities, and services to ensure a high quality of life for all residents.

### COMMITMENT TO COMMUNITY WELL-BEING

As part of its commitment to fostering healthy and vibrant communities, Northern Midlands Council plays an active role in supporting early learning services, before and after school care, and recreational facilities. Council is responsible for:

- 960 km of roads (575 km sealed, 385 km unsealed)
- 248 bridge structures
- 24 community halls and centres
- 4 waste transfer stations
- 3 swimming pools
- 14 public toilet facilities
- 3 visitor information centres/kiosks
- 8 sporting ovals
- 100 parks and reserves
- 3 rose gardens and lawn cemeteries

Recognizing the shift in community interest from structured sports to more flexible, everyday physical activities, Council has expanded recreational opportunities, including shared pathways, contemporary playgrounds, dog exercise parks, outdoor gyms, and three-point basketball/netball courts. These initiatives aim to enhance public spaces, promote active lifestyles, and support community well-being in alignment with the Healthy Tasmania Five-Year Strategic Plan 2022-2027.

BELOW, LEFT: Road grading and sealing at Ashby Rd, Ross. RIGHT: Nearly completed Children's playground at the Campbell Town Recreation Complex.



## COUNCILLORS HIT THE ROAD: 2025 MUNICIPAL BUS TOUR

On March 26, 2025, Northern Midlands councillors and senior management took to the road for the annual municipal bus tour, a key initiative aimed at strengthening connections between council and the community. This event has always been part of the annual budget process.

Throughout the day, councillors visited key sites across the municipality, engaging directly with district committees and community groups. Seeing projects firsthand and hearing local feedback provided valuable insights into the region's priorities and challenges.

Each stop along the route highlighted different aspects of community life—whether it was inspecting infrastructure projects, discussing future developments, or celebrating local achievements. These face-to-face interactions reinforced council's commitment to listening and responding to the needs of the people.

Mayor Mary Knowles OAM reflected on the significance of the tour, stating, "There's no substitute for being on the ground, meeting with our community members, and seeing firsthand both the challenges and successes in each district."

As the bus made its way through the Northern Midlands, conversations sparked new ideas, and feedback gathered throughout the journey will help shape the future of the region. The tour reaffirmed the importance of working together to build a stronger, more connected community.

## FUTURE GROWTH & INVESTMENT

Council remains committed to expanding infrastructure and community projects across all towns in the municipality. Ongoing partnerships with external funding agencies have been instrumental in sustaining these developments, ensuring that residents will benefit from improved amenities, services, and recreational spaces.

By prioritizing strategic growth, investment in local infrastructure, and active community engagement, Northern Midlands Council continues to build a stronger, more connected region—one that balances heritage preservation, economic development, and quality of life for all residents.



ABOVE, LEFT: New developments in Campbell Town. ABOVE, RIGHT: New subdivision development in Perth. BELOW, LEFT: Discussing projects with residents at Ross. BELOW, RIGHT: Union Street, Longford – Footpath and accessibility upgrades.



## CONTACT US

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## OPENING HOURS

Monday - Friday

8:45am - 4:30pm