



Brian Mitchell MP
Federal Member for Lyons



Cr Mary Knowles OAM
Mayor of Northern Midlands Council

MEDIA RELEASE

TASMANIA'S NORTHERN MIDLANDS CELEBRATES THE LONGFORD MEMORIAL HALL AND VILLAGE GREEN UPGRADE

A major investment in the future of Longford, south of Launceston, has been unveiled with a \$4.5 million project aimed at revitalising the town's Memorial Hall and surrounding public spaces now open.

The upgrade revitalised essential community facilities, including the War Memorial Hall built in the 1950s, to enhance community connections, attract visitors, and support the local economy.

This transformative project had \$4.46 million in funding committed from the Australian Government and \$42,938 from the Northern Midlands Council.

The project began in February 2023 and elements of the project are now open to the community, with full completion of the remaining upgrades of the footpaths and lighting expected by January 2025.

The centrally-located hall, alongside upgraded BBQ and toilet facilities, is set to meet the needs of Longford's growing population, providing opportunities for residents and visitors to gather, celebrate, and connect.

The amenities will serve as a social and cultural hub, driving tourism, encouraging new residents, and bolstering the local economy by supporting local businesses.

The upgraded amenities will ensure that families and visitors enjoy high-quality experiences, fostering repeat visits and a stronger sense of community.

Visitors are encouraged to explore the town's rich history, culture, and natural beauty, including the nearby South Esk River.

Quotes attributable to Federal Member for Lyons, Brian Mitchell:

"With a strong emphasis on community needs, this funding provided by the Australian Government, partnering with the Northern Midlands Council, enhances Longford's capacity to host events, gatherings, and celebrations.

"By creating attractive and user-friendly public spaces, the project has improved Longford's image as a welcoming town.

“This joint investment from the Australian Government and the Northern Midlands Council is creating a vibrant public space that strengthens the heart of Longford while supporting its economic and social growth.”

Quotes attributable to Northern Midlands Mayor Mary Knowles:

"We are delighted to have these wonderful community facilities upgraded—the Memorial Hall, public toilets, and BBQ area.

“These public spaces help build and strengthen social ties, which are crucial for fostering a sense of connectedness and well-being in our community.”

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